

Gentle, biodegradable, plastic-free wipes for dogs and cats powered by scientifically supported Xpersiv™ technology to help reduce plaque formation while mechanically removing plaque, supporting healthier gums and fresher breath — a simple, brush-free step towards a daily dental routine.



DENTAL WIPES
FOR DOGS & CATS

WITH
XPERSIV™

GENTLE CLEANING
WITHOUT A TOOTHBRUSH

Finger-controlled dental care

Scientifically supported • Vet recommended



Dental plaque builds up naturally on your pet’s teeth every day. Without regular care, it may contribute to tartar formation, gum sensitivity and bad breath over time. For pets not yet comfortable with a toothbrush, dental wipes for dogs and cats offer a practical and gentle way to get started with your pet’s teeth cleaning.

Plaqtiv+® Dental Wipes are designed to wrap around your finger for easy, controlled application — allowing you to gently clean the tooth surface and gum line without the need for a brush. The mechanical wiping action helps remove plaque directly, while scientifically supported Xpersiv™ technology helps reduce plaque formation, supporting healthy gums and fresher breath.

Easy to use and well tolerated, they are a simple entry point into daily dental care or a brush-free alternative for sensitive pets, including older dogs and cats.

GENTLE DAILY
ORAL CLEANING
WITH CONTROL

Finger-controlled cleaning
Wipes wrap around your finger for precise, gentle cleaning of teeth and gum line.

Mechanical plaque removal
Direct wiping action helps physically remove plaque from tooth surfaces.

Daily plaque & tartar control
Xpersiv™ technology helps reduce plaque formation as part of a daily oral care routine.

Gentle for sensitive pets
Well tolerated alternative for pets not comfortable with toothbrushes.

Brushing transition step
Ideal first step before introducing toothbrush-based care.

Fresher breath support
Helps reduce odor-causing bacteria with regular use.



NEXT-GENERATION PLAQUE CONTROL

With its patented **XPERSIV™** technology

BEFORE



Without oral care, plaque biofilm and calcified calculus form

STEP 1



Xpersiv™ binds minerals, making them unavailable to form calculus

AFTER

STEP 2



Without minerals, maturation of the biofilm is impaired

STEP 3



Weakened calculus softens and begins to break off

Plaqtiv+ uses patented Xpersiv™ technology to bind the minerals responsible for tartar formation, helping prevent biofilm maturation and calculus build-up.

Without oral care, plaque quickly mineralises into hard tartar. By capturing these minerals, Xpersiv™ disrupts this process, weakening the biofilm and softening existing calculus so it can break away more easily.

This helps improve the effectiveness of daily oral care products such as chews, wipes and toothpastes.

SIMPLE WIPE ROUTINE

Healthy smiles start from puppy & kitten

1

Wrap the wipe around your finger

2

Gently rub along teeth and gum line

3

Dispose after use — 1 wipe per use

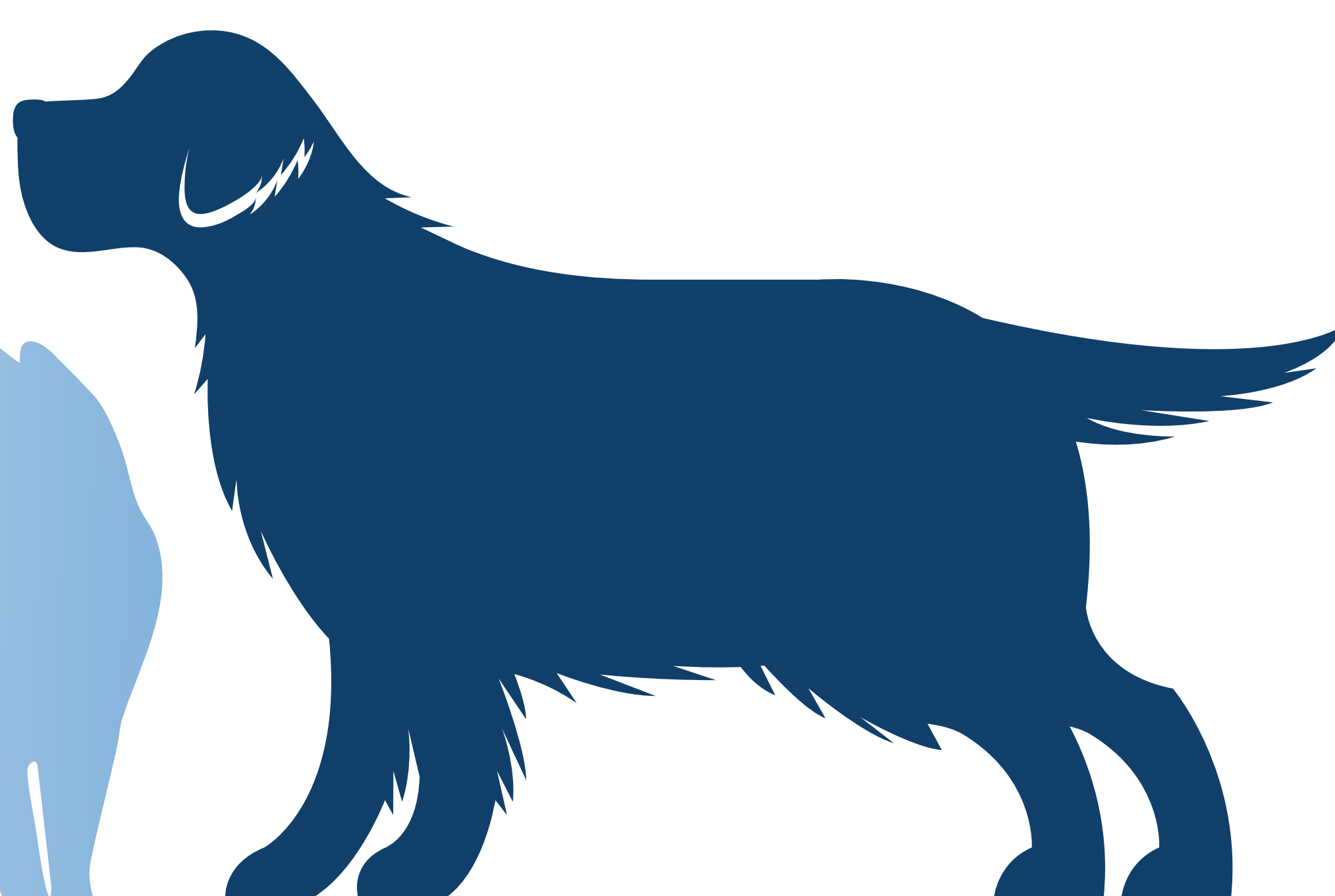
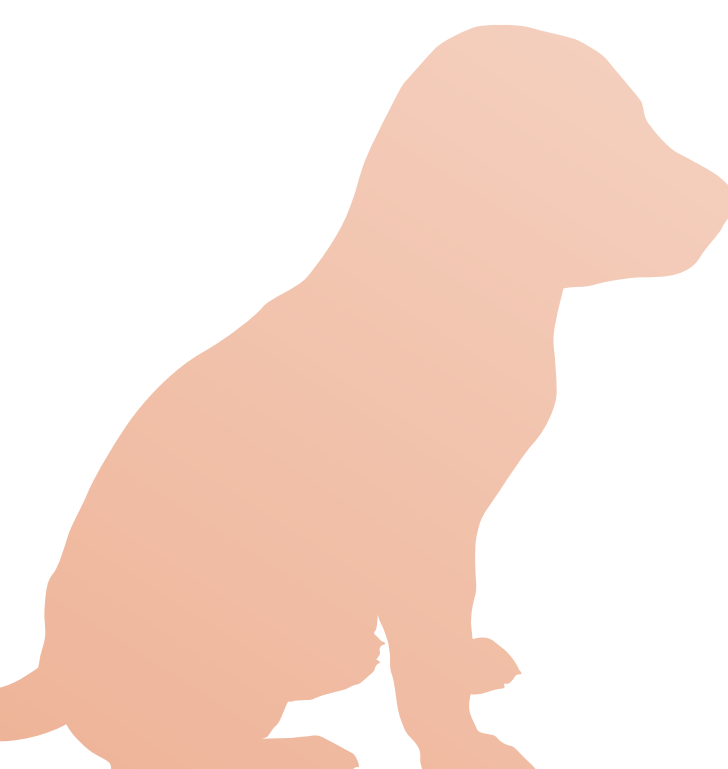


Pack of 64 for daily use



FOR EVERY DOG AND CAT,
AT EVERY STAGE OF LIFE

- ✓ Puppies, adults & seniors welcome
- ✓ Perfect for sensitive pets and brushing beginners



Part of the veterinary recommended **Plaqtiv+®** range

Scientifically supported **Xpersiv™** technology



TOGETHER FOR BETTER
ORAL HEALTH
IN DOGS & CATS



WITH
XPERSIV™